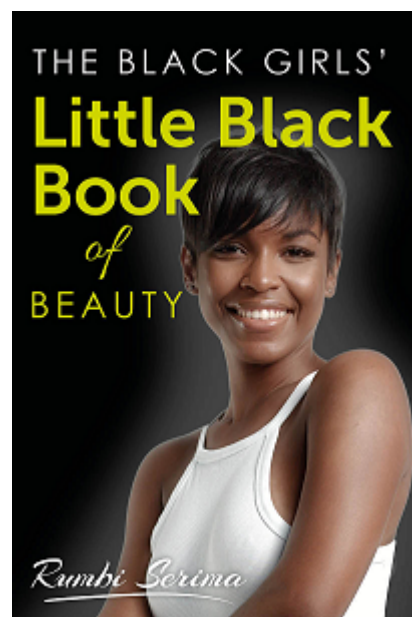


## **FOR IMMEDIATE RELEASE**

**Location:** UK  
**Subject:** Beauty Book from Award-winning brand!  
**Issued by:** Rumbi Serima: Mimi's Organics Ltd  
**Title:** *THE* new "little black-beauty book" - by a black-woman with black women in mind.

Of the many beauty books on the market, few focus on "black skin" and "black-skin-love". This does! Yes, there is no *one-size-fits-all* on 'black' skin - on any skin colour for that matter- but this book delves into core differences that **do** exist. This book loves skin and wants, you, the reader to love it too! The book also looks at "hair"- providing "all-natural" solutions to care for it!



**The Black Girls' Little Book of Beauty** is **the go-to guide** for self-love. Practical and *easy-to-read* it provides *beauty regimens, hair-care solutions, mindful eating and living tips, DIY beauty-product recipes* and a fact-filled section on *nutrient-rich foods* to get your mind, body and spirit 'balanced' and on-track. The LBBB is all about "organic" and "holistic" ways to make your skin, hair and health-care shine. A 'little black book' by a black woman, with all, but especially black women in mind!



### **About the Author**

**Rumbi Serima** is an award-winning skincare formulator, trainer, mentor and author. Holder of a Bachelor of Laws Hons, her passion for a holistic approach to life was ignited when her eldest son, Matthew, was diagnosed with *autism* aged five. To ease his discomforts, she thoroughly researched, gained skills in cosmetology; learning how to formulate "natural and organic" products finally establishing her own brand. **Mimi's Organics Ltd** -

[www.mimisorganics.co.uk](http://www.mimisorganics.co.uk).

Passionate, she shares her skills providing courses through her academy: [www.mimisacademy.com](http://www.mimisacademy.com)

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